



# OVERVIEW

## 2010 PARELLI PROFESSIONAL INSTRUCTOR PROGRAM

Parelli has produced many students who have become respected and accomplished professionals in the horse world. Some teach at home part-time while others are self-employed instructors and clinicians who travel the country or even the world.

Hundreds of advanced students around the world are close to achieving this dream too...one of them might be you.

Students need support in order to accelerate their horsemanship results. That's why we created the Parelli Professionals Program. Having Licensed Parelli Instructors is especially important to Parelli Natural Horsemanship because we need people we can trust to teach the program with integrity...and whom we can confidently recommend to our Savvy Club student body. Upon creation of the Parelli Professionals Program in 1994, we didn't have campuses and everything had to be taught through workshops and correspondence. Fast-forward to 2010 and we now have well-established campuses in Colorado and Florida where our professional training is available. At these campuses, there are three professional tracks to choose from – two of which are for Parelli Instructors and one is for the horseman that would prefer to specialize in Horse Development.

We are especially proud of the level of commitment and pride our instructors have shown through the development and expansion of Parelli Natural Horsemanship. We look forward to qualifying more and more instructors to support students all over the world, and to continuing development of one of the most respected professional programs in the equine industry.

Parelli is now ready to launch the next stage of the Professional Program for the benefit of the hundreds-of-thousands of Parelli students, activity groups and Parelli-oriented facilities all over the world. These students would love more support through pure-Parelli workshops and progressive lessons in the ultimate way to train their horse – with love, language and leadership.

We are looking for someone who has been personally successful in the Parelli Program, is a good example and who has a passion to help others travel that same path. They must embody the principles of love, language and leadership and have a strong desire to preserve the purity of the Parelli message.

***Please turn the page to learn about the two very clear pathways to becoming a 1 or 2-Star Parelli Professional and to see if you qualify to apply...***

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# SECTION 1

## *What it takes to become a Parelli 1-Star Junior Instructor*

► **Pre-requisites:**

1. Be a Savvy Club for a minimum of one year.
2. Minimum of 18 years of age at start of program.
3. On Campus Education Requirement (any one of the following):
  - a) 4-Week Fast Track on campus training (2010) OR
  - b) 4-Week Master Class Retro (2008-2009) OR
  - c) 6 Weeks of retro classes since 1996
4. Level 3 or 4 graduate (officially or self-assessed – document to be supplied).
5. Pass your Professional Aptitude Test which consists of three main parts:
  - Part 1:** 1-Star Instructor Course Aptitude test.
  - Part 2:** 1 – 3 minutes of you introducing yourself and telling us why you will make a great Parelli Instructor.
  - Part 3:** 30 Minutes of non-edited Horse-Man-Ship footage showing the following:
    - On Line, Liberty & FreeStyle. \*\*
    - Play on a 22 or 45-foot Line, show basic Seven Games first.
    - Trailer load your horse.
    - Play at Liberty; show basic Seven Games first.
    - Show some bareback riding, including how you mount.
    - Show how you saddle and bridle your horse.
    - Mount up.
    - Ride the following with a Casual Rein & Carrot Stick:
      - Figure 8 Pattern
      - Clover Leaf Pattern
      - Bullseye Pattern
    - Be sure to show the following: walk, trot, canter, back up, halt.
    - Is there anything else you want to show us? (An opportunity to show off a little!)

*\*\* If you don't ride, you can still qualify as a 1-Star Parelli Professional with an option to also be licensed to teach Liberty*

# SECTION 1

Once the necessary pre-requisites are satisfied, the following instructor track options become available

## ▶ OPTION A

### **OFF-CAMPUS HOME STUDY STUDENTS**

Pass your first 1-Week Parelli Instructor Training course. This 5-day course will be conducted without horses in a classroom environment. This will be a graded course, testing your horsemanship theory, Parelli Instructor Policy and your presentation skills. The Parelli teaching style and philosophy will be explored, examined and developed. Graduates of this course will be awarded a 1-Star Instructor rating.

[Click here for the Enrollment Forms](#)

## ▶ OPTION B

### **ON-CAMPUS TRAINING PROGRAM**

Get accepted into the 12 Week Extern Program. This is specifically for students with high goals such as becoming a highly rated Parelli Instructor, Horse Specialist, and/or who wish to manage, own or evaluate an accredited Parelli Center facility.\* This training program is a pre-requisite to attaining a star rating above 2-Star. The horsemanship goal for Externs is Level 4. In the Extern program you bring your own horse\*\* to accelerate your horse-man-ship goals, plus expand your overall education by cycling through four specific professional areas of the Parelli corporation:

1. Horse Development
2. Instructor Training
3. Business Administration / Customer Service
4. Facility Operation

Parelli Externs will learn how to develop horses at Pat Parelli's professional barn and operate under department managers in specific areas at the Parelli Center from the bottom to the top, with additional opportunities to learn about horse health, every-day horse development, and management programs that Pat Parelli uses with a view to being part of establishing and improving industry standards.

The successful Extern will graduate with 1 or 2-Stars as a Parelli Instructor depending on their individual entry skills and overall score in the course. This gives you the opportunity to begin teaching or to secure job placement within the horse industry.

[Click here for the Enrollment Forms](#)

\*Licensed Parelli Centers - More information to be released in the coming year.

\*\*Externs are required to bring a horse. (International students, you are responsible for arranging your own lease horse.)

## SECTION 2

### *What it takes to stay an instructor*

- Adhere to guidelines
- Attend required instructor training and/or conferences every two years
- Fill in your activity reports weekly
- Parelli-approved website
- List prices and services on website
- Getting good reviews from the Parelli student body
- Maintain good rapport with the headquarters office
- Payment of annual license fee

## SECTION 2.1

### *Accountability Policies:*

#### *What it takes to be demoted or discharged from the Parelli Instructor Program*

- Give ongoing lessons to unregistered students (students not in the Savvy Club)
- Not adhering to guidelines
- Not attending required Instructor courses
- Violence
- Misuse of drugs/alcohol
- Inappropriate sexual behavior
- Unlawful behavior
- Recurring negative reports from Parelli Savvy Club students
- Bad rapport with the headquarters office

*Note: All of the above will be assessed by the Parelli Professional review board.*

## SECTION 3

### *What it takes to get a 2-Star Instructor rating*

- Attend and pass the 2nd instructor course.
  - Teaching one year in the field as a 1-Star Instructor qualifies you to apply to attend the 2-Star Instructor course.
- Or
- Attend and excel in the Extern Program which can result in the following:
    - Increase a star rating from 1-Star to 2-Star.
    - Qualify to apply for higher levels of on-campus study, which is the Intern Program (See section 7 – Parelli Career Pathway).

## SECTION 3.1

### *What do you get if you get a higher Instructor rating?*

- A better marketing advantage due to higher ranking on the Instructor list.
- Higher income potential by:
  - Teaching additional Savvys.
  - Teaching more students in a session.
  - Teaching additional formats.
- Opportunities for additional on-campus education.
- Additional licenses for various subjects i.e. Teach Instructors, Trailer Loading, Saddle Fit, Finesse, Fluidity, Kids, Demo's etc.

## SECTION 3.2

### *To attain star rating higher than 2-Star the following items are required:*

- Attend and excel in the Extern Program.
- Minimum 6-month on-campus residency through the Intern Program.
- At least 21 years old.

## SECTION 4

### *What it takes to get reinstated*

- If you have been a Parelli Instructor in the past you may choose to utilize Option A or B as stated in Section 1

## SECTION 5

► [INSTRUCTOR GUIDELINES OVERVIEW – CLICK HERE](#)

## SECTION 6

### *Residency Programs*

Our goal is to produce Parelli Professionals in addition to continually producing protégés to ensure the perpetuity of the Parelli philosophies and principles. This is a residency program of which there are three types:

- **Externs (12 weeks minimum)**
- **Interns (6 Months minimum)**
- **Protégés (1 to 6 years)**

The intern and protégé residency programs make up the Mastery Program and graduates will become top Parelli Professionals and as such represent some of the finest horsemen in the world. Students may become Parelli instructors, horse development specialists, presenters, top champions, and/or career-minded employees.

Students in these programs will primarily reside and study at the Ocala, Florida Campus and, during the summer months only, at the Pagosa Springs, Colorado Campus. However, during their studies, Mastery students may be offered 1 – 6 month rotational residency at the Australian Campus, the U.K. Campus, or at one of the premier Parelli Activity Centers. Mastery students may also be given opportunities to participate in Parelli Games, Parelli events, Spotlights, open houses, summits, on-campus lessons, or other public relations events. They may also be given opportunities to work at the headquarters office in Colorado, depending upon their long-term goals.

During their Mastery experience, students will transition from a general familiarity within the four core areas –

- 1. Horse Development**
- 2. Instructor Training**
- 3. Business Administration / Customer Service**
- 4. Facility Operation**

The successful student will graduate with a minimum of 3-Star Instructor status with the potential of achieving up to 5-Star Master Instructor status depending on their overall scores and performance.

Admission to the Intern and Protégé programs is competitive and by invitation only. Applicants must graduate from the Parelli Extern Program with better than 80% final grade.

*\*\*Note: Students may participate in Residency Programs before the age of 21, however a 3-Star or higher rating will not be activated until they turn 21.*

## SECTION 6.1

### *Horse Development Specialist*

The horse development track is for the individual that really want to specialize in developing horses. This includes from foaling and imprinting all the way to training to compete in the desired area of interest. It is important to realize as a Horse Development Specialist, the knowledge needed to excel in training horses is intense and very focused which is why at least a six-month commitment is required to be accepted into this program.

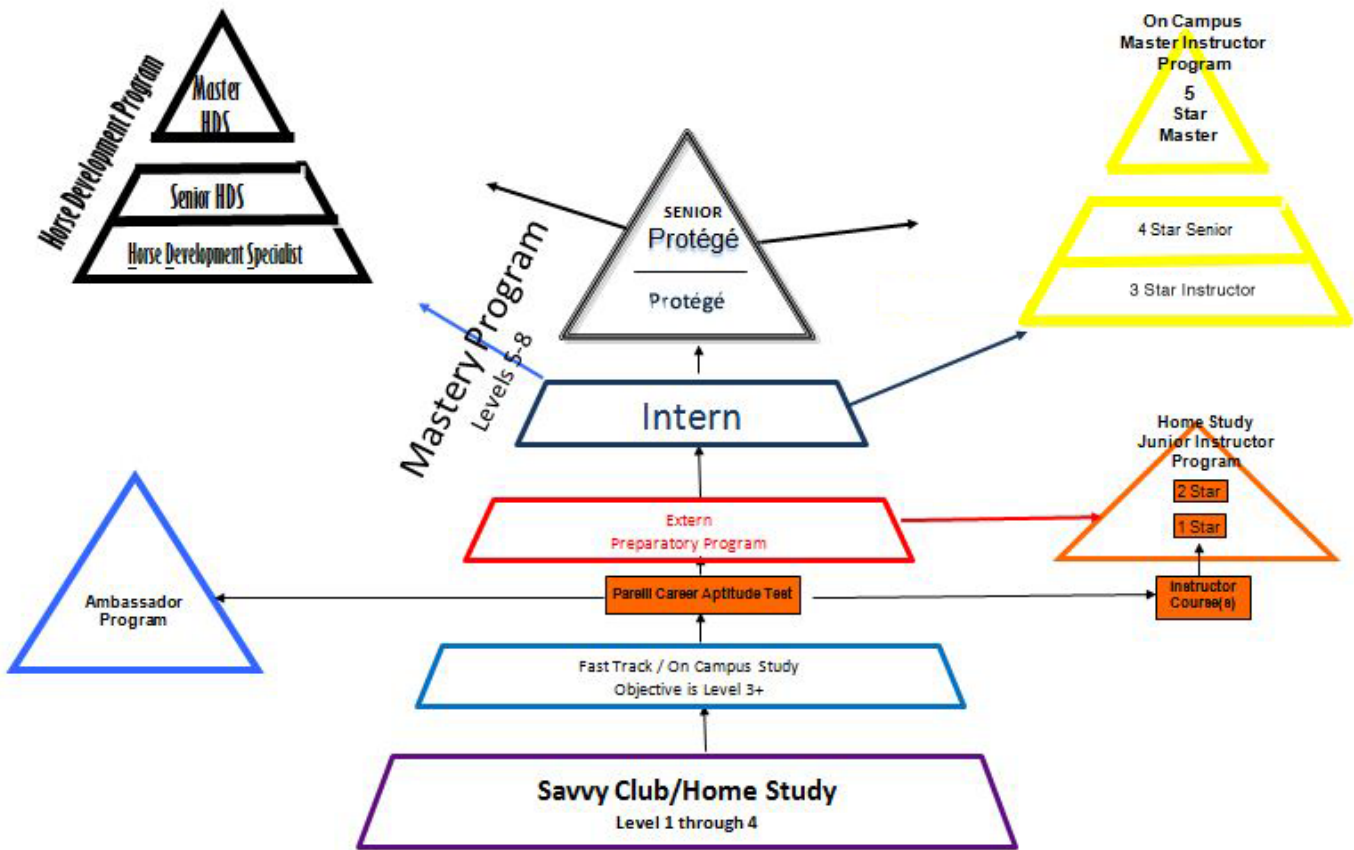
The pathway to being a Horse Development Specialist starts in the Extern program and the grade received will determine if the applicant qualifies to enter into the Intern program, which is the beginning of the Horse Development Specialist track.

Some of our graduates have gone on to be professional competitors and trainers and/or assistant trainers in the racing, jumping, dressage, reining and cow working industries.

# SECTION 7

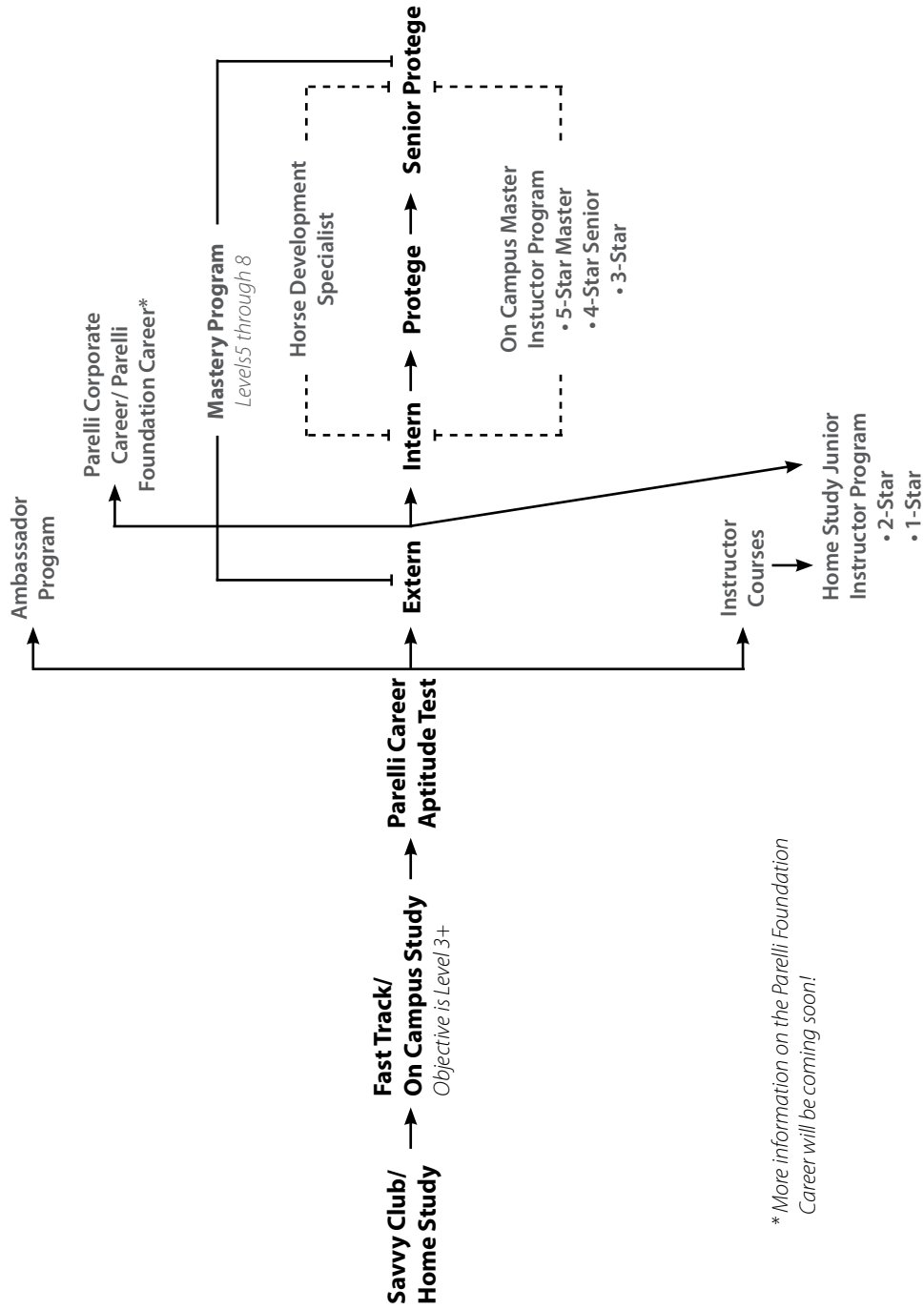
## Parelli Career Pathway

The following two diagrams give you an idea of all the different opportunities that are available including employment with Parelli Natural Horsemanship.



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# SECTION 7



\* More information on the Parelli Foundation Career will be coming soon!

## SECTION 8

### Summary

When a customer contacts a Parelli Professional they have Parelli Natural Horsemanship's guarantee that the quality of the advice and the content of the instruction have been approved. They can trust that they will be taught pure Parelli.

▶ **Pure Parelli**

Without variation from Pat's standards, not overwhelm the student or horse by teaching concepts out of sequence, nor bring in external information that is not consistent with Pat Parelli's philosophies on teaching horses and people.

▶ **The Parelli Professional Promise:**

- 1) Putting the Relationship First
- 2) Four Savvys - Well rounded both on the ground and riding.
- 3) Never-ending Self Improvement.

▶ **As a Parelli Professional it also ensures the following qualities:**

**ALL PARELLI INSTRUCTORS**

- Use and sale of authentic Parelli materials (education and tools).
- Have Parelli Natural Horsemanship support in situations of dispute.
- Have a working knowledge of Parelli Natural Horsemanship as a student.

**ON CAMPUS TRAINED INSTRUCTORS – 3, 4 & 5-STARS**

- A high level of horsemanship.
- An in-depth knowledge of Parelli Natural Horsemanship as an instructor.
- Higher-level support in cases of difficult situations, problems or emergencies.
- Quality of professional grooming and experience.
- Up-to-date knowledge, studying regularly with Pat Parelli and/or Linda Parelli and also at the Parelli Campuses.

## SECTION 9

▶ **[FAQS – CLICK HERE](#)**